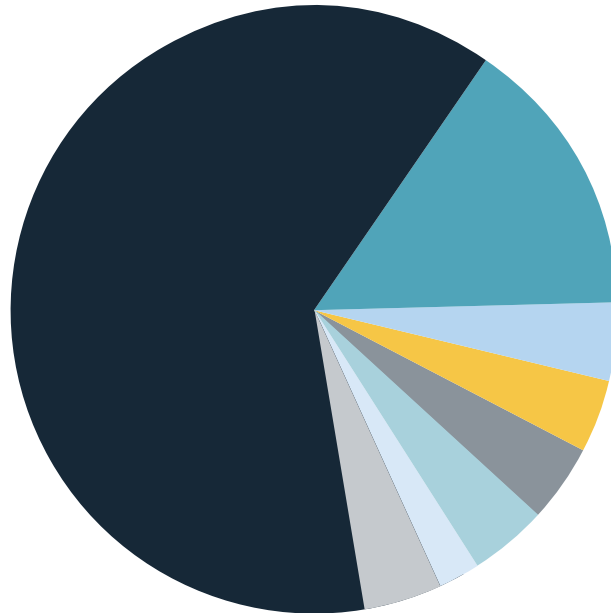






# Who Are AAST Members?

AAST MEMBER JOB ROLE



64%

Sleep Technologist

15%

Sleep Manager

5%

Sleep Health Educator

3%

Clinician

3%

Respiratory Therapist

3%

Academic Program Director/Faculty

2%

Nurse/Nurse Practitioner

5%

Other

Data based on that provided by members.

"Other" category includes Polysomnographic Students, EEG and Neurodiagnostic Technologists, Treatment Support Specialists, Sleep Program Ancillary Staff and other allied health professionals.













# Year-Round Opportunities Contract

## COMPANY INFORMATION

Company Name (as it should appear in all printed pieces and on website)

Contact Name for Fulfillment

Title

Company Address

City

State

ZIP

Phone Number

Email Address

## YEAR-ROUND OPPORTUNITIES

### Website Advertising

Homepage Banner Ad - \$1,000/month

Content Hub Banner Ad - \$1,000/month

### Landing Page

#### Career Landing Page

1 month - \$450/month

6 months - \$350/month

#### Membership Landing Page

1 month - \$450/month

6 months - \$350/month

#### Education and Events Landing Page

1 month - \$450/month

6 months - \$350/month

### Promotional Opportunities

Content Hub Sponsored Article - \$1,000

AAST Member Email Blast - \$1,500

AAST Member Mailing List - \$1,500

Sponsored Article in A<sub>2</sub>Zzz - \$2,500

Full Database Email Blast - \$3,000

Membership Survey - \$3,000

Virtual Focus Group - \$3,500

#### Monthly Member Email Banner Ad

Full Year (12) - \$2,500

By Month (1) - \$250

### Educational Sponsorship Opportunities

Town Hall Sponsorship - \$2,000 per Town Hall

Educational Webinar Sponsorship - \$2,500 per webinar

Partner-Driven Industry Webinar Sponsorship - \$5,000 per webinar

Partner-Provided Prerecorded Education - \$1,250 per lecture

## PAYMENT INFORMATION

Total Due \$ \_\_\_\_\_ (Full payment due with application)

Check Number \_\_\_\_\_

(Make check payable to AAST, include copy of contract with check)

**Credit Card** (Please do not provide credit card information on this contract. Upon receipt of this contract, AAST will email an invoice with credit card processing information.)

## SIGNATURE AGREEMENT

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print Name \_\_\_\_\_

Company Name \_\_\_\_\_



DIRECT QUESTIONS TO

Email: [info@astweb.org](mailto:info@astweb.org)

