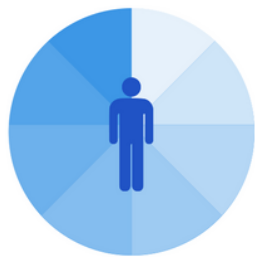


Sponsor or exhibit at the 2017 Fall Course, presented by the American Association of Sleep Technologists (AAST) and the Kentucky Sleep Society (KYSS).

## WHY SPONSOR OR EXHIBIT?

The American Association of Sleep Technologists and the Kentucky Sleep Society have joined together to create this powerful two-day event, uniquely focused on current trends and technology in sleep medicine. As two of the premier organizations dedicated to sleep medicine and supporting the professionals in those fields, these groups bring in a diverse audience that represents all professions and those involved within the field of sleep medicine.

## WHO ATTENDS?



150+



Sleep Technologists  
Sleep Therapists  
Physicians  
Psychologists  
Dentists  
Students

## SPONSORSHIP INFORMATION

### Buffet Sponsorship | \$2,500 (Exclusive)

Sponsorship of buffet dinner available to all attendees. Make a lasting first impression on all the meeting attendees as they gather for dinner. Sponsorship includes recognition on signage and in Program Book.

### Keynote Chair Drop Sponsorship | \$2,000 (3 Available)

Put your company's information into attendee hands by having a flyer or postcard placed on attendee's chair in general/opening session. *Chair drop production is at expense of sponsor.*

### Beverage Break | \$1,000 (2 Available per Day)

Sponsorship Beverage Break of coffee/refreshment breaks for entire event. This sponsorship puts you and your company in front of attendees twice a day during scheduled refreshment breaks. Sponsorship includes recognition on signage and in Program Book.

## EXHIBIT BOOTH INFORMATION

### Exhibit Hall Hours

Friday, October 13, 2017

4:00 p.m. – 10:00 p.m.

Saturday, October 14, 2017

7:30 a.m. – 2:00 p.m.

### Exhibit Booth | \$1,000

Exhibit booths include:

- 6' x 24" skirted table with two chairs
- Electrical service
- Two (2) Exhibit Hall registrations, including access to all Fall Course content
- Breakfast, lunch and morning and afternoon refreshment breaks



## 2017 FALL COURSE SPONSORSHIP AND EXHIBITOR CONTRACT

Company Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Exact Company Name to Be Listed on All Materials \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- Buffet Sponsorship | \$2,500 (Exclusive)
- Keynote Chair Drop Sponsorship | \$2,000 (3 Available)
- Beverage Break | \$1,000 (2 Available per Day)

### EXHIBITOR OPPORTUNITIES

- Exhibitor Booth – Standard Supporter | \$1,000
- Exhibitor Booth – DME Supporter | \$500

### PAYMENT OPTIONS

Total Due for Exhibit Space and Sponsorship Opportunities: \$ \_\_\_\_\_

- Check/Check Number (made payable to Kentucky Sleep Society) \_\_\_\_\_  
*Please include copy of invoice or contract with check.*
- Credit Card  
*Upon receipt of this contract, AAST and KYSS will email an invoice with credit card processing information.*

### Send this form and payment to:

AAST and KYSS Fall Course  
SPONSORSHIP AND EXHIBITS  
1522 Player Drive  
Lexington, KY 40511

### Direct questions to AAST and KYSS Sales:

Stuart Lawry (AAST)  
[slawry@astweb.org](mailto:slawry@astweb.org)  
(312) 673-5440

Kathryn Hansen (KYSS)  
[kathrynhk@msn.com](mailto:kathrynhk@msn.com)  
(859) 312-8880